

# Advanced Econometrics

## 07 Generalized Method of Moments (GMM)

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## Advanced Econometrics

### 7. Generalized Method of Moments (GMM)

7.1 Review: Moments of a Distribution

7.2 Why GMM?

7.3 Method of Moments for Least Squares

7.4 Instrumental Variables

7.5 GMM, Optimal Weighting and Efficiency

7.5.1 Asymptotic Distribution of GMM

7.5.2 Optimal Weighting and Efficiency

7.6 GMM Applications

**Literature:** Hansen (1982), Greene Ch. 14, Wooldridge Ch. 14

## 7.1 Review: Moments of a Distribution

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## Reminder: What is an Expected Value?

- ▶ The **expected value** (mean) of a random variable  $X$  is its theoretical long-run average:

$$\mathbf{E}[X] = \begin{cases} \int_{-\infty}^{\infty} xf_X(x) dx, & \text{if } X \text{ is continuous,} \\ \sum_{x \in \mathcal{X}} xP(X = x), & \text{if } X \text{ is discrete.} \end{cases}$$

- ▶  $f_X(x)$ : population density (pdf or pmf).
- ▶  $\mathbf{E}[X]$  exists if  $\int |x|f_X(x) dx < \infty$ .
- ▶ Example: fair die  $\Rightarrow \mathbf{E}[X] = (1 + 2 + 3 + 4 + 5 + 6)/6 = 3.5$ .

# What Are Moments?

- ▶ The  $n^{\text{th}}$  moment of  $X$ :

$$\mu'_n = \mathbf{E}[X^n]$$

- ▶ Examples:

$\mathbf{E}[X]$  (mean),  $\mathbf{E}[X^2]$  (2nd moment),  $\mathbf{E}[X^3], \mathbf{E}[X^4], \dots$

- ▶ Moments summarize the **shape** of a distribution:

- ▶ 1st moment: location
- ▶ 2nd: spread
- ▶ 3rd: skewness (asymmetry)
- ▶ 4th: kurtosis (tail thickness)

# Central (or Centered) Moments

- ▶ Centered around the mean:

$$\mu_n = \mathbf{E}[(X - \mathbf{E}[X])^n]$$

- ▶ Examples:

$$\mu_1 = 0$$

(first central moment)

$$\mu_2 = \text{var}(X)$$

(second moment = variance)

$\mu_3$  measures skewness

(asymmetry)

$\mu_4$  measures kurtosis

(tail thickness)

- ▶ For random vectors:

$$\Sigma = \mathbf{E}[(x - \mathbf{E}[x])(x - \mathbf{E}[x])']$$

# The Sample Analogue of an Expectation

- ▶ The population mean  $E[X]$  depends on the unknown  $f_X(x)$ .
- ▶ Replace the population distribution by its **sample analogue**:

$$E[X] \Rightarrow \bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$

- ▶ More generally, for any function  $g(X)$ :

$$E[g(X)] \Rightarrow \frac{1}{n} \sum_{i=1}^n g(X_i)$$

- ▶ This idea underlies all **moment estimators**.

# Moments and Moment Conditions

- ▶ **Theoretical moment conditions:** Many economic models imply that for the true parameter  $\theta_0$  and a collection of observed data  $Z_i$  (e.g. let  $Z_i$  contain  $y_i, X_i$ , etc.)

$$\mathbf{E}[g(Z_i, \theta_0)] = 0.$$

*Example:* Exogeneity  $\Rightarrow \mathbf{E}[X_i \varepsilon_i] = 0$

- ▶ **Sample analogues:** In the data, replace expectations by sample averages:

$$\bar{g}_n(\theta) = \frac{1}{n} \sum_{i=1}^n g(Z_i, \theta) \approx 0.$$

## 7.2 Why GMM?

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# Why GMM? The Big Picture

- ▶ **OLS:** Assumes exogeneity and a linear model

$$\mathbf{E}[X_i \varepsilon_i] = 0 \quad \Rightarrow \quad \hat{\beta}_{\text{OLS}} = (X'X)^{-1}X'y.$$

Relies on one specific moment condition linking  $X_i$  and  $\varepsilon_i$ .

- ▶ **Maximum Likelihood Estimation:** Requires assumptions on the full distribution  $f(y_i|X_i, \theta)$ .
  - ▶ Efficient if correctly specified.
  - ▶ But sensitive to misspecification.
- ▶ **GMM:** Uses only the parts of the model we are confident about
  - its **moment conditions**:

$$\mathbf{E}[g(Z_i, \theta_0)] = 0.$$

- ▶ Provides a unifying framework that includes OLS, IV, 2SLS, and others as special cases.

# The Method of Moments: Intuition

- ▶ Suppose we have  $L$  known **moment conditions** in the population:

$$\mathbf{E}[g^1(X, \theta)] = 0, \mathbf{E}[g^2(X, \theta)] = 0, \dots, \mathbf{E}[g^L(X, \theta)] = 0.$$

- ▶ Replace population expectations by their **sample analogues**:

$$\bar{g}_n^l(\theta) = \frac{1}{n} \sum_{i=1}^n g^l(x_i, \theta) \approx 0.$$

- ▶ Solve  $\bar{g}_n(\theta) = 0$  for  $\theta$ .
  - ▶  $L = K$ : exactly identified  $\Rightarrow$  **Method of Moments**.
  - ▶  $L > K$ : overidentified  $\Rightarrow$  **Generalized Method of Moments (GMM)**.

## Example: Estimating Mean and Variance

*A simple, exactly identified method-of-moments (MM) example:*

$$\begin{aligned}\mathbf{E}[X - \mu] &= 0, \\ \mathbf{E}[(X - \mathbf{E}[X])^2 - \sigma^2] &= 0.\end{aligned}$$

**Sample analogues:**

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^n x_i, \quad \hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu})^2.$$

- ▶  $\hat{\sigma}^2$  is biased but consistent.
- ▶ **Shows the core idea:** replace expectations by averages.

## Core idea

Theoretical moment conditions:

$$\mathbf{E}[g(Z_i, \theta_0)] = 0.$$

GMM chooses  $\hat{\theta}$  to make the corresponding sample moments as close to zero as possible:

$$\hat{\theta} = \operatorname{argmin}_{\theta} \bar{g}_n(\theta)' W_n \bar{g}_n(\theta), \quad \bar{g}_n(\theta) = \frac{1}{n} \sum_{i=1}^n g(Z_i, \theta).$$

- ▶ Each valid moment condition contributes information about  $\theta$ .
- ▶ Exactly identified ( $L = K$ ): solves  $\bar{g}_n(\theta) = 0$ .
- ▶ Overidentified ( $L > K$ ): combines moments efficiently via  $W_n$ .

## Overidentified Example: Setup

- ▶ Suppose  $X$  satisfies  $\mathbf{E}(X) = \mathbf{E}(X^2) - \mathbf{E}(X)^2 = \lambda$ .
- ▶ That is, both the mean and the variance of  $X$  equal  $\lambda$ .
- ▶ This is a property of a Poisson random variable, but we do **not** assume  $X$  is Poisson.
- ▶ We simply use these two population relationships as **moment conditions**.

$$\mathbf{E}[X - \lambda] = 0 \quad (1)$$

$$\mathbf{E}[(X - \mathbf{E}[X])^2 - \lambda] = 0 \quad (2)$$

Two moment conditions for one parameter  $\lambda \Rightarrow$  **overidentified** system.

# Sample Moment Conditions

Replace population expectations by sample averages:

$$\hat{g}_1(\lambda) = \frac{1}{n} \sum_{i=1}^n (x_i - \lambda) = 0,$$

$$\hat{g}_2(\lambda) = \frac{1}{n} \sum_{i=1}^n [(x_i - \bar{x})^2 - \lambda] = 0.$$

- ▶ These are two equations in one unknown  $\lambda$ .
- ▶ Generally, there is no single  $\lambda$  satisfying both exactly.
- ▶ Hence, the system is **overidentified**.

$$\hat{\lambda}_1 = \bar{x}, \quad \hat{\lambda}_2 = \frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2.$$

Most likely,  $\hat{\lambda}_1 \neq \hat{\lambda}_2$ .

# Solving the Overidentified Problem (GMM)

- ▶ There is no single  $\lambda$  that sets both sample moments to zero.
- ▶ The idea of GMM: find  $\hat{\lambda}$  that makes the sample moments **as close to zero as possible**.

Define the **criterion function**:

$$q(\lambda) = n \hat{g}(\lambda)^\top \mathbf{W} \hat{g}(\lambda),$$

where

$$\hat{g}(\lambda) = \begin{bmatrix} \hat{g}_1(\lambda) \\ \hat{g}_2(\lambda) \end{bmatrix}, \quad \mathbf{W} \text{ is a weighting matrix.}$$

- ▶  $\mathbf{W} = \mathbf{I}$  gives equal weight to both moment conditions.
- ▶  $\mathbf{W} = \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$  would only consider the first moment.
- ▶ The optimal  $\mathbf{W}$  minimizes the asymptotic variance of  $\hat{\lambda}$ .

**GMM estimator:**

$$\hat{\lambda}_{GMM} = \arg \min_{\lambda} J(\lambda).$$

# Properties of GMM Estimators

- ▶ **Law of Large Numbers:** Sample moment conditions converge to their population counterparts:

$$\bar{g}_n(\theta) = \frac{1}{n} \sum_{i=1}^n g(x_i, \theta) \xrightarrow{p} \mathbf{E}[g(X, \theta)].$$

- ▶ **Central Limit Theorem:** Sample moments are asymptotically normal:

$$\sqrt{n}(\bar{g}_n(\theta) - \mathbf{E}[g(X, \theta)]) \xrightarrow{d} \mathcal{N}(0, Q),$$

where  $Q = \text{cov}(g(X, \theta))$  (adjusted under heteroskedasticity or clustering).

## Implication

These properties carry over to  $\hat{\theta}$ , the GMM estimator solving  $\bar{g}_n(\hat{\theta}) = 0$ .

# Outlook: Where We Are Going with GMM?

- ▶ How do we pick the best  $W_n$  for our GMM estimator?

$$\hat{\theta}_{GMM} = \arg \min_{\theta} \bar{g}_n(\theta)' W_n \bar{g}_n(\theta).$$

The choice of the weighting matrix  $W_n$  determines how efficiently we use the available information.

- ▶ Choosing the **optimal**  $W_n$ , and proving efficiency and inference results, will be the main task in the later part of the lecture.
- ▶ **Historical note:** This optimal weighting and efficiency result is what earned **Lars Peter Hansen (Nobel Prize, 2013)** recognition for developing GMM as a unifying estimation framework.

## Next Steps

1. Build intuition from simple, exactly identified **MM** examples.
2. Then generalize to the efficient (two-step) **GMM** estimator.

## Note on Notation in Greene

- ▶ In Greene's notation, the sample moment functions  $\bar{g}_n(\lambda)$  are written as  $m(\lambda)$ .
- ▶ Each component corresponds to one sample moment condition:

$$0 = -\lambda + \frac{1}{n} \sum_{i=1}^n x_i = m_1(\lambda),$$

$$0 = -\lambda + \frac{1}{n} \sum_{i=1}^n (x_i - \lambda)^2 = m_2(\lambda).$$

- ▶ The criterion function then becomes:

$$q(\lambda, \mathbf{W}) = n m(\lambda)^\top \mathbf{W} m(\lambda), \quad m(\lambda) = \begin{bmatrix} m_1(\lambda) \\ m_2(\lambda) \end{bmatrix}.$$

## 7.3 Method of Moments - Least Squares

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# OLS as a Method of Moments Estimator

- ▶ **Recall from the CEF decomposition (Lecture 3):** For the linear projection

$$Y_i = X'_i \beta + \varepsilon_i,$$

exogeneity implies the weaker condition of **uncorrelatedness**:

$$\mathbf{E}[\varepsilon_i | X_i] = 0 \Rightarrow \mathbf{E}[X_i \varepsilon_i] = 0.$$

- ▶ This yields  $K + 1$  **population moment conditions**:

$$\mathbf{E}[X_i(Y_i - X'_i \beta)] = 0.$$

## OLS as a Method of Moments Estimator (continued)

- ▶ Expanding the expectation  $\mathbf{E}[X_i(Y_i - X'_i\beta)] = 0$ . gives

$$\mathbf{E}[X_i Y_i] - \mathbf{E}[X_i X'_i] \beta = 0,$$

which can be rearranged as

$$\mathbf{E}[X_i X'_i] \beta = \mathbf{E}[X_i Y_i].$$

- ▶ The sample analog replaces expectations with averages:

$$\left( \frac{1}{n} \sum_{i=1}^n X_i X'_i \right) \hat{\beta} = \frac{1}{n} \sum_{i=1}^n X_i Y_i.$$

- ▶ Multiplying both sides by  $n$  and rearranging yields the familiar OLS estimator:

$$\hat{\beta}_{OLS} = (X'X)^{-1} X'y.$$

## Second Set of Moment Conditions: Variance

- ▶ After estimating  $\beta$  from the first set of  $(K + 1)$  moment conditions

$$\mathbf{E}[X_i(Y_i - X_i'\beta)] = 0,$$

we can use the residuals to form a **second set of moment conditions** for the variance.

- ▶ Under homoskedasticity,

$$\mathbf{E}[\varepsilon_i^2 - \sigma^2] = 0,$$

i.e. a single moment condition identifies  $\sigma^2$ .

- ▶ More generally (e.g. in feasible GLS or heteroskedasticity modeling),

$$\mathbf{E}[Z_i(\varepsilon_i^2 - \sigma^2(X_i))] = 0,$$

where  $Z_i$  is a set of instruments or functions of  $X_i$  that enter the variance equation.

- ▶ The sample analogs of these conditions yield estimators of the variance parameters after  $\hat{\beta}$  is obtained.

## 7.4 Instrumental Variables

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# Motivation: Endogeneity and Bias

- ▶ So far, OLS relied on the assumption:

$$\mathbf{E}[\varepsilon_i | X_i] = 0 \quad \Rightarrow \quad \mathbf{E}[X_i \varepsilon_i] = 0.$$

- ▶ But if any regressor  $x_{ij}$  is correlated with the error:

$$\mathbf{E}[X_i \varepsilon_i] \neq 0,$$

OLS becomes biased and inconsistent.

- ▶ **Example:**

- ▶ Education → wage regression: ability is unobserved.
- ▶ Ability affects both education and wages  $\Rightarrow$  endogeneity.

## Question

How can we estimate causal effects when regressors are endogenous?

# Idea: Instrumental Variables (IV)

- ▶ Find variables  $Z_i$  (instruments) that satisfy:
  1. **Relevance:** correlated with the endogenous regressor

$$\text{cov}(Z_i, X_i) \neq 0$$

2. **Exogeneity:** uncorrelated with the structural error

$$\text{cov}(Z_i, \varepsilon_i) = 0$$

- ▶ Then  $Z_i$  provides variation in  $X_i$  that is “as if exogenous.”
- ▶ The idea: use  $Z_i$  to isolate the exogenous component of  $X_i$ .

# Exogenous Regressors Are Also Instruments

- ▶ Recall that OLS relied on exogeneity:

$$\mathbf{E}[X_i \varepsilon_i] = 0.$$

- ▶ In IV estimation, we replace (or augment)  $X_i$  by instruments  $Z_i$  satisfying:

$$\mathbf{E}[Z_i \varepsilon_i] = 0.$$

- ▶ **Important:** Any exogenous regressor in  $X_i$  automatically satisfies this condition. It can stay in  $Z_i$  as its **own instrument**.

$$Z_i = [X_i^{\text{exog}}, Z_i^{\text{other}}]$$

- ▶ Hence, we only need additional instruments for the **endogenous** regressors.

## Implication

When specifying  $Z_i$ , always include all exogenous  $X_i$ ; only add new instruments for the endogenous variables.

### Philip G. Wright (1928) "The Tariff on Animal and Vegetable Oils"

- ▶ First known **empirical use of instrumental variables (IV)** in economics.
- ▶ Used **exogenous supply shifters** (tariffs, transport costs) as instruments to estimate demand elasticities for oil products.
- ▶ Appendix B develops the IV method with help from his son, **Sewall Wright**, a biostatistician, who introduced the same algebraic logic in genetics through **path analysis** (causal diagrams).

#### Key idea

Identify demand by exploiting **supply-side variation** that is uncorrelated with demand shocks: the fundamental IV logic we still use today.

#### References:

Wright, P. G. (1928), *The Tariff on Animal and Vegetable Oils*.

Stock, J. H. (2003), "Who Invented Instrumental Variable Regression?"

Cunningham, S. (2021), *Causal Inference: The Mixtape*, Ch. 7.

# Modern Example: Customer Satisfaction and Loyalty

Huang, G. & Sudhir, K. (2021). *The Causal Effect of Service Satisfaction on Customer Loyalty*. Management Science, 67(1), 317–341.

**Research question:** What is the causal effect of service satisfaction on customer loyalty?

**Challenge:** Satisfaction may be endogenous (e.g. unobserved traits of customers, reverse causality).

**Instrument:** Use variation in exogenous service shocks (e.g. unexpected disruptions or external factors) that affect satisfaction but are plausibly unrelated to demand or loyalty directly.

## Rationale:

- ▶ Exogenous shocks influence satisfaction not via customers' latent types.
- ▶ They shift satisfaction but (arguably) don't directly shift loyalty except through satisfaction.

# Sources of Endogeneity

Endogeneity arises whenever regressors are correlated with the error term:

$$\mathbf{E}[X_i \varepsilon_i] \neq 0.$$

## Main sources:

1. **Omitted Variable Bias (OVB):** Unobserved factor affects both  $X$  and  $Y$ .  
*Example:* Ability affects both education and earnings.
2. **Simultaneity:**  $X$  and  $Y$  determined together.  
*Example:* Price and quantity in supply–demand models.
3. **Measurement Error:** Mismeasured regressors create correlation with  $\varepsilon$ .  
→ **Special case - Attenuation Bias:** Bias toward zero.
4. **Lagged Dependent Variable:**  $y_{t-1}$  correlated with error term  $u_t$  in dynamic panels.

# Omitted Variable Bias (OVB)

**Setup:** Partition the full regressor matrix as

$$X = [X_1 \ X_2],$$

where  $X_1$  are the included regressors and  $X_2$  are the omitted ones.  
The true model is

$$y = X_1\beta_1 + X_2\beta_2 + \varepsilon.$$

If we estimate the short regression omitting  $X_2$ ,

$$y = X_1\tilde{\beta}_1 + \tilde{\varepsilon},$$

the OLS estimator  $\tilde{\beta}_1$  will generally be biased because the omitted block  $X_2$  can be correlated with the included block  $X_1$ .

## Intuition:

- ▶ Omitted variables that affect  $y$  and are correlated with  $X_1$  violate  $E[X_1'\varepsilon] = 0$ .
- ▶ Their effect is partially attributed to  $X_1$ , distorting  $\tilde{\beta}_1$ .
- ▶ Example: Unobserved ability affects both education ( $X_1$ ) and earnings ( $y$ ).

# OVB via Frisch-Waugh-Lovell Decomposition

Using the FWL theorem (see Lecture 4), the coefficient from the short regression is

$$\tilde{\beta}_1 = \beta_1 + (X'_1 X_1)^{-1} X'_1 X_2 \beta_2.$$

## Interpretation:

- ▶ The bias term  $(X'_1 X_1)^{-1} X'_1 X_2 \beta_2$  shows how the omitted regressors  $X_2$  project onto the included regressors  $X_1$ .
- ▶ Bias arises only if both:

$$X'_1 X_2 \neq 0 \quad (\text{correlation between regressors})$$
$$\beta_2 \neq 0 \quad (\text{omitted variables matter for } y).$$

- ▶ In the scalar one-omitted-variable case:

$$\text{Bias} = \beta_2 \frac{\text{cov}(X_1, X_2)}{\text{var}(X_1)}.$$

# Simultaneity: The Supply and Demand Example

## Market equilibrium:

$$Q^d = \alpha_1 - \alpha_2 P + u_d \quad (\text{demand})$$

$$Q^s = \beta_1 + \beta_2 P + u_s \quad (\text{supply})$$

$$Q^d = Q^s = Q \quad (\text{equilibrium condition})$$

## Solve for the equilibrium price and quantity:

$$\alpha_1 - \alpha_2 P + u_d = \beta_1 + \beta_2 P + u_s$$

$$\Rightarrow P = \frac{\alpha_1 - \beta_1 + u_d - u_s}{\alpha_2 + \beta_2}.$$

Substitute this price into the demand equation:

$$Q = \alpha_1 - \alpha_2 P + u_d = \alpha_1 - \alpha_2 \frac{\alpha_1 - \beta_1 + u_d - u_s}{\alpha_2 + \beta_2} + u_d.$$

- ▶  $Q$  depends on both  $u_d$  and  $u_s$ .
- ▶ Hence  $P$  and  $Q$  are jointly determined:  $P$  correlated with the demand shock  $u_d$ .
- ▶ ⇒ OLS of  $Q$  on  $P$  gives a biased estimate of the demand slope.

# Solution to Simultaneity: Instrumental Variables

We look for an instrument  $Z$  that satisfies:

$$\underbrace{\text{cov}(Z, P) \neq 0}_{\text{Relevance: } Z \text{ shifts supply}} \quad , \quad \underbrace{\text{cov}(Z, u_d) = 0}_{\text{Exogeneity: } Z \text{ does not affect demand directly}} .$$

- ▶  $Z$  affects equilibrium price  $P$  only through its effect on supply.
- ▶  $Z$  is unrelated to unobserved demand shocks  $u_d$ .
- ▶ **Intuitively:**  $Z$  provides variation in  $P$  that is “as if random” from the perspective of demand.

## Economic Interpretation

- ▶ **Valid instrument:** a variable that moves the equilibrium point along the demand curve by shifting the supply curve.
- ▶ **Example:** Weather, input costs, or policy shocks changing producers' behavior but not consumers' preferences.

# Dynamic Models and the Lagged Dependent Variables

## Model:

$$y_{it} = \rho y_{i,t-1} + x'_{it}\beta + u_{it}, \quad u_{it} = \mu_i + \nu_{it}$$

- ▶  $y_{i,t-1}$  is correlated with  $\mu_i$ , the individual fixed effect  $\mu_i$ .
- ▶ Even if  $E[\nu_{it}] = 0$ , we get:

$$E[y_{i,t-1}u_{it}] \neq 0.$$

- ▶ This violates the exogeneity condition.
- ▶ Common solution: **First-difference** the equation:

$$\Delta y_{it} = \rho \Delta y_{i,t-1} + \Delta x'_{it}\beta + \Delta \nu_{it},$$

and use instruments like  $y_{i,t-2}$  (Arellano–Bond).

# Measurement Error and Attenuation Bias

**True model:**

$$y_i = \beta x_i^* + u_i, \quad \text{but we observe } x_i = x_i^* + v_i,$$

where  $v_i$  is classical measurement error:

$$\mathbf{E}[v_i] = 0, \quad \mathbf{cov}(x_i^*, v_i) = 0, \quad \mathbf{cov}(u_i, v_i) = 0.$$

**OLS with observed  $x_i$ :**

$$\hat{\beta} = \frac{\mathbf{cov}(y_i, x_i)}{\mathbf{var}(x_i)}.$$

**Substitute and expand:**

$$\mathbf{cov}(y_i, x_i) = \mathbf{cov}(\beta x_i^* + u_i, x_i^* + v_i) = \beta \mathbf{var}(x_i^*).$$

But

$$\mathbf{var}(x_i) = \mathbf{var}(x_i^* + v_i) = \mathbf{var}(x_i^*) + \mathbf{var}(v_i).$$

# Measurement Error and Attenuation Bias (contd.)

## Expected OLS coefficient:

$$\mathbf{E}[\hat{\beta}] = \beta \cdot \frac{\mathbf{var}(x_i^*)}{\mathbf{var}(x_i^*) + \mathbf{var}(v_i)} = \beta \cdot \lambda, \quad 0 < \lambda < 1.$$

## Interpretation:

- ▶  $\lambda = \frac{\text{signal}}{\text{signal} + \text{noise}}$
- ▶ Measurement error inflates  $\mathbf{var}(x_i)$  but not  $\mathbf{cov}(y_i, x_i)$
- ▶  $\Rightarrow$  Estimated slope shrinks toward zero

## Intuition

Noisy regressors mix signal and noise  $\Rightarrow$  weaker correlation with  $y_i \Rightarrow$  slope estimate pulled toward zero.

# Method of Moments Perspective on IV

- ▶ Recall the structural model:

$$y_i = x_i' \beta + \varepsilon_i$$

- ▶ OLS moment condition (fails with endogeneity):

$$\mathbf{E}[x_i \varepsilon_i] = 0.$$

- ▶ IV replaces this by valid instruments:

$$\mathbf{E}[z_i \varepsilon_i] = 0.$$

- ▶ Substitute  $\varepsilon_i = y_i - x_i' \beta$ :

$$\mathbf{E}[z_i(y_i - x_i' \beta)] = 0.$$

- ▶ These are  $L$  moment conditions for  $K$  parameters.

# Solving the IV Moment Conditions

- ▶ Expand:

$$\mathbf{E}[z_i y_i] - \mathbf{E}[z_i x'_i] \beta = 0 \quad \Rightarrow \quad \mathbf{E}[z_i x'_i] \beta = \mathbf{E}[z_i y_i].$$

- ▶ Under full rank of  $\mathbf{E}[z_i x'_i]$ , the population solution is:

$$\beta = (\mathbf{E}[z_i x'_i])^{-1} \mathbf{E}[z_i y_i].$$

- ▶ Replace expectations by sample averages:

$$\hat{\beta}_{IV} = \left( \frac{1}{n} \sum_{i=1}^n z_i x'_i \right)^{-1} \left( \frac{1}{n} \sum_{i=1}^n z_i y_i \right).$$

# Matrix Notation and the IV Estimator

Let

$$Z = \begin{bmatrix} z'_1 \\ \vdots \\ z'_n \end{bmatrix}, \quad X = \begin{bmatrix} x'_1 \\ \vdots \\ x'_n \end{bmatrix}, \quad y = \begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix}.$$

Then the sample IV estimator is:

$$\hat{\beta}_{IV} = (Z'X)^{-1}Z'y.$$

- ▶ If  $L = K$  (exactly identified): this is the simple IV estimator.
- ▶ If  $L > K$  (overidentified): **2SLS** covers this case!

# Two-Stage Least Squares (2SLS)

**Stage 1:** Regress endogenous regressor(s) on instruments:

$$X = Z\Pi + v \quad \Rightarrow \quad \hat{X} = Z\hat{\Pi}.$$

**Stage 2:** Regress  $y$  on predicted values  $\hat{X}$ :

$$\hat{\beta}_{2SLS} = (\hat{X}'\hat{X})^{-1}\hat{X}'y = (X'P_ZX)^{-1}X'P_Zy,$$

where  $P_Z = Z(Z'Z)^{-1}Z'$  is the projection onto the instrument space.

## Interpretation

2SLS isolates the exogenous variation in  $X$  explained by  $Z$  and uses it to estimate the causal effect of  $X$  on  $y$ .

## IV as GMM problem

- ▶ Recall the 2SLS estimator:

$$\hat{\beta}_{2SLS} = (X'P_Z X)^{-1} X' P_Z y, \quad P_Z = Z(Z'Z)^{-1}Z'$$

- ▶ 2SLS is a special case of GMM with moment conditions

$$\mathbf{E}[Z_i(y_i - X_i'\beta)] = 0$$

and weighting matrix

$$W = (Z'Z/n)^{-1}.$$

- ▶ Then the GMM estimator becomes:

$$\hat{\beta}_{GMM} = (X'Z W Z' X)^{-1} X' Z W Z' y = (X'P_Z X)^{-1} X' P_Z y.$$

### Key Insight

The projection matrix  $P_Z$  in IV is just the GMM weighting matrix that projects residuals onto the instrument space.

# Overidentification in IV

## Setup:

$$\mathbb{E}[Z_i(y_i - X'_i \beta_0)] = 0, \quad L > K.$$

- ▶ More valid instruments ( $L$ ) than endogenous regressors ( $K$ )  $\Rightarrow$  system is **overidentified**.
- ▶ GMM (and 2SLS) combine all available instruments efficiently.
- ▶ The extra moment conditions can be used to test instrument validity.

## Geometric intuition:

- ▶ Each instrument defines a “moment hyperplane” in parameter space.
- ▶ With overidentification, these hyperplanes may not intersect perfectly.
- ▶ GMM chooses  $\hat{\beta}$  minimizing the weighted distance to all hyperplanes.

## Interpretation

Overidentification is both a blessing (efficiency) and a curse (risk of invalid instruments).

# Testing Instrument Validity: Hansen's (1982) J-Test

**Purpose:** Tests joint validity of instruments when the model is **overidentified** ( $L > K$ ).

$$J = n \bar{g}(\hat{\beta})' \hat{W} \bar{g}(\hat{\beta}), \quad J \sim \chi^2_{L-K}.$$

## Interpretation:

- ▶ Checks whether all moment conditions (instruments) are consistent with exogeneity.
- ▶ **High J-statistic:** at least one instrument likely invalid (correlated with  $u_i$ ).
- ▶ **Low J-statistic:** cannot reject joint validity.
- ▶ Only applies when  $L > K$ , i.e., there are more instruments than endogenous regressors.

# The Problem of Weak Instruments

## First stage of 2SLS:

$$X_i = Z_i\pi + v_i$$

where  $Z_i$  are instruments and  $\pi$  measures their strength.

### If instruments are weak:

- ▶  $\text{Cov}(Z, X)$  is small  $\Rightarrow$  fitted values  $\hat{X}_i = Z_i\hat{\pi}$  barely differ from  $X_i$ .
- ▶ The 2SLS estimator

$$\hat{\beta}_{2SLS} = (X'P_Z X)^{-1} X' P_Z Y$$

becomes noisy and biased toward OLS.

- ▶ Even if instruments are exogenous ( $\text{Cov}(Z, \varepsilon) = 0$ ), weak relevance ( $\text{Cov}(Z, X) \approx 0$ ) causes:
  - ▶ finite-sample bias  $\approx$  OLS bias,
  - ▶ large standard errors and size distortions in  $t$ -tests.

# Testing for Weak Instruments

## Diagnostics:

- ▶ Check **first-stage F-statistic**
- ▶ Old rule:  $F > 10$  (Staiger & Stock, 1997).
- ▶ **Recent work:** higher thresholds needed.
  - ▶ Montiel Olea & Pflueger (2013): use **effective  $F_{\text{eff}}$** .
  - ▶ Lee et al. (2022): reliable 5%  $t$ -tests require  $F \approx 100$ ; propose  $t_F$  adjustment.
- ▶ Multiple endogenous regressors: use **Sanderson–Windmeijer (SW) partial  $F$**  or **Kleibergen–Paap rk statistic**.

Refs: Staiger & Stock (1997); Montiel Olea & Pflueger (2013, JBES); Lee et al. (2022, Econometrica); Sanderson & Windmeijer (2016, J. Econometrics).

## 7.5 GMM, Optimal Weighting and Efficiency

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# GMM with Overidentification: Criterion & Weights

**Setup:** For the true parameter  $\beta_0$ ,

$$\mathbf{E}[m(y_i, x_i, z_i, \beta_0)] = 0, \quad \bar{m}_n(\beta) = \frac{1}{n} \sum_{i=1}^n m(y_i, x_i, z_i, \beta).$$

**Criterion Function:**

$$q_n(\beta) = \bar{m}_n(\beta)' W_n \bar{m}_n(\beta), \quad \hat{\beta}_{GMM} = \operatorname{argmin}_{\beta} q_n(\beta).$$

- ▶ Any symmetric positive definite  $W_n$  yields a consistent estimator.
- ▶ Simple start:  $W_n = I$  (equal weight on each moment).
- ▶ Why consider other  $W_n$ ? **Efficiency.** The optimal choice is  $W_n \xrightarrow{P} S^{-1}$ , where

$$S \xrightarrow{P} \operatorname{var}(\sqrt{n} \bar{m}_n(\beta_0)).$$

# Assumptions for Consistency (GMM1–GMM4)

**GMM1 Valid moments & LLN:**  $E[m(y_i, x_i, z_i, \beta_0)] = 0$  and  $\bar{m}_n(\beta_0) \xrightarrow{P} 0$  (i.i.d. or weak dependence; finite second moments).

**GMM2 Continuity/Compactness:**  $q_n(\beta)$  is continuous in  $\beta$  and the parameter space is compact (or standard conditions ensuring existence of a minimizer).

**GMM3 Identification:**

$Q(\beta) = \bar{m}(\beta)' W \bar{m}(\beta)$  has a unique global minimum at  $\beta_0$ ,

where  $\bar{m}(\beta) = E[m(y_i, x_i, z_i, \beta)]$  and  $W$  is positive definite.

**GMM4 Weight stability:**  $W_n \xrightarrow{P} W$  with  $W$  positive definite.

## Implication

Under **GMM1–GMM4**,  $\hat{\beta}_{GMM} \xrightarrow{P} \beta_0$ .

# Consistency: Step 1–2 – Getting $q_n(\hat{\beta}) \rightarrow 0$

**Setup:**

$$q_n(\beta) = \bar{m}_n(\beta)' W_n \bar{m}_n(\beta), \quad \hat{\beta} = \arg \min_{\beta} q_n(\beta).$$

**Step 1: Moment convergence (GMM1, GMM4)** At the true parameter, the sample moments approach zero:

$$\bar{m}_n(\beta_0) \xrightarrow{P} 0.$$

Then, since  $q_n(\beta)$  is just a quadratic form,

$$q_n(\beta_0) = \bar{m}_n(\beta_0)' W_n \bar{m}_n(\beta_0) \xrightarrow{P} 0.$$

*Interpretation:* The objective is small when evaluated at the truth.

**Step 2: By minimization,**

$$0 \leq q_n(\hat{\beta}) \leq q_n(\beta_0) \xrightarrow{P} 0 \Rightarrow q_n(\hat{\beta}) \xrightarrow{P} 0.$$

*Interpretation:* The estimator fits the moment conditions at least as well as the true parameter. Therefore, the minimized criterion also goes to zero.

## Consistency: Step 3–4 – From $q_n(\hat{\beta}) \rightarrow 0$ to $\hat{\beta} \rightarrow \beta_0$

**Step 3: Positive definiteness (GMM4)** Because  $W_n \succ 0$ , the quadratic form is zero only when the moments are zero:

$$q_n(\hat{\beta}) \rightarrow 0 \Rightarrow \bar{m}_n(\hat{\beta}) \xrightarrow{P} 0.$$

*Interpretation:* The only way to make the criterion small is to make the sample moments small.

**Step 4: Identification (GMM3)** If the population moments equal zero only at the true parameter,

$$\bar{m}(\beta) = 0 \text{ only at } \beta_0,$$

then

$$\bar{m}_n(\hat{\beta}) \xrightarrow{P} 0 \Rightarrow \boxed{\hat{\beta} \xrightarrow{P} \beta_0.}$$

### Summary of Logic

(GMM1) Valid moments  $\Rightarrow q_n(\beta_0) \rightarrow 0 \Rightarrow q_n(\hat{\beta}) \rightarrow 0 \Rightarrow \bar{m}_n(\hat{\beta}) \rightarrow 0 \Rightarrow \hat{\beta} \rightarrow \beta_0.$

# Variance of the Moment Conditions

- ▶ Recall: For the true parameter  $\beta_0$ ,

$$\mathbf{E}[m(y_i, x_i, z_i, \beta_0)] = 0.$$

- ▶ But each  $m(y_i, x_i, z_i, \beta_0)$  is a **random vector** – its components vary across observations.
- ▶ The sample average

$$\bar{m}_n(\beta_0) = \frac{1}{n} \sum_{i=1}^n m(y_i, x_i, z_i, \beta_0)$$

has variance

$$\text{var}(\sqrt{n} \bar{m}_n(\beta_0)) = \Phi, \quad \text{where } \Phi = \mathbf{E}[m_i(\beta_0) m_i(\beta_0)'].$$

- ▶  $\Phi$  summarizes how **noisy** and **correlated** the moment conditions are.

# Why Variance Matters for GMM

## Intuition

Each moment condition contributes information about  $\beta_0$ , but some are more precise or correlated than others.

- ▶ If some  $m^l(\cdot)$  have high variance  $\Rightarrow$  less reliable.
- ▶ If some are correlated  $\Rightarrow$  contain overlapping information.
- ▶ Therefore, when we form the quadratic form

$$q_n(\beta) = \bar{m}_n(\beta)' W_n \bar{m}_n(\beta),$$

the weighting matrix  $W_n$  should give:

- ▶ more weight to precise (low variance) moments,
- ▶ less weight to noisy or redundant ones.

# Covariance Structure of the Moments

$$\Phi = \mathbf{E}[m_i(\beta_0)m_i(\beta_0)'] = \begin{bmatrix} \text{var}(m_1) & \text{cov}(m_1, m_2) & \cdots \\ \text{cov}(m_2, m_1) & \text{var}(m_2) & \cdots \\ \vdots & & \ddots \end{bmatrix}$$

- ▶ If moment conditions are independent  $\Rightarrow \Phi$  is diagonal.
- ▶ If correlated  $\Rightarrow$  off-diagonal elements nonzero.
- ▶ Estimation efficiency depends on how we incorporate this covariance.

## Goal

Choose  $W$  that accounts for this covariance to make  $\hat{\beta}_{GMM}$  efficient.

# The Matrix $\Phi = E[m_i m_i']$

Suppose we have two centered moment conditions  $m_1$  and  $m_2$  with

$$E[m_1] = 0, \quad E[m_2] = 0.$$

Then their covariance matrix is

$$\Phi = E \left[ \begin{pmatrix} m_1 \\ m_2 \end{pmatrix} (m_1 \quad m_2) \right] = \begin{pmatrix} E[m_1^2] & E[m_1 m_2] \\ E[m_2 m_1] & E[m_2^2] \end{pmatrix}.$$

**Why this simplification holds:**

$$\text{var}(m_1) = E[(m_1 - E[m_1])^2] = E[m_1^2]$$

$$\text{cov}(m_1, m_2) = E[(m_1 - E[m_1])(m_2 - E[m_2])] = E[m_1 m_2]$$

## Intuition

Because each moment condition is defined to have mean zero at the true parameter ( $E[m_i(\beta_0)] = 0$ ), their variance and covariance reduce to simple expectations of products. This is what makes the matrix  $\Phi = E[m_i m_i']$  appear throughout the GMM variance formulas.

# Properties of the Quadratic Form

- ▶ Recall the GMM criterion:

$$q_n(\beta) = \bar{m}_n(\beta)' W_n \bar{m}_n(\beta),$$

where  $\bar{m}_n(\beta): \mathbb{R}^K \rightarrow \mathbb{R}^L$  collects the sample moments.

- ▶ Dimensions:

$$q_n(\beta) = \underbrace{\bar{m}_n(\beta)'}_{1 \times L} \underbrace{W_n}_{L \times L} \underbrace{\bar{m}_n(\beta)}_{L \times 1} \Rightarrow q_n(\beta) \in \mathbb{R}.$$

- ▶  $W_n$  symmetric and positive definite:

$$x' W_n x > 0 \quad \text{for all } x \neq 0.$$

## Interpretation

$q_n(\beta)$  is a weighted squared distance between the sample moments and 0.

### 7.5.1 Asymptotic Distribution of GMM

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# Goal and Key Objects

**Goal:** Derive the asymptotic distribution (sampling variability) of the GMM estimator.

$$\hat{\beta}_{GMM} = \arg \min_{\beta} \bar{\mathbf{m}}_n(\beta)' W_n \bar{\mathbf{m}}_n(\beta), \quad \bar{\mathbf{m}}_n(\beta) = \frac{1}{n} \sum_{i=1}^n \mathbf{m}_i(\beta).$$

**At the true parameter  $\beta_0$ :**

$$\mathbf{E}[\mathbf{m}_i(\beta_0)] = 0, \quad \Gamma = \mathbf{E}\left[\frac{\partial \mathbf{m}_i(\beta_0)}{\partial \beta'}\right], \quad \Phi = \mathbf{E}[\mathbf{m}_i(\beta_0) \mathbf{m}_i(\beta_0)'].$$

**Dimensions:**

$$\bar{\mathbf{m}}_n(\beta) : L \times 1, \quad \Gamma : L \times K, \quad W_n : L \times L.$$

## Intuition

GMM combines  $L$  noisy moment conditions to estimate  $K$  parameters. We want to understand how  $\hat{\beta}_{GMM}$  fluctuates around  $\beta_0$  as  $n$  grows.

## Step 1: Linearize the Sample Moments

Use a first-order (mean value) expansion of the sample moments around  $\beta_0$ :

$$\bar{m}_n(\hat{\beta}_{GMM}) \approx \bar{m}_n(\beta_0) + \Gamma_n(\tilde{\beta})(\hat{\beta}_{GMM} - \beta_0),$$

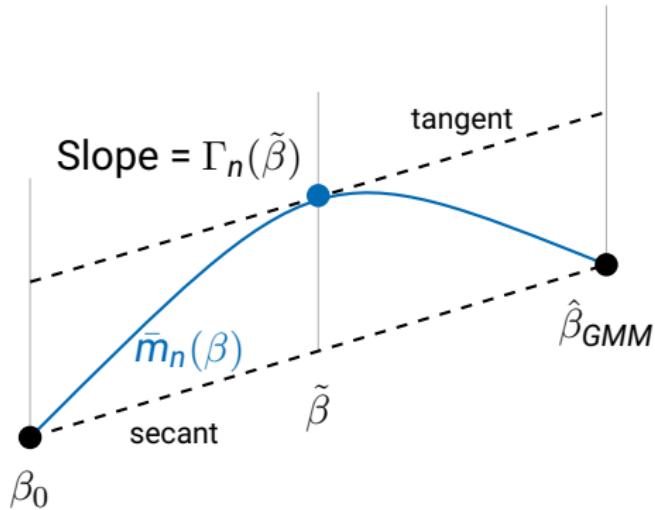
where

$$\Gamma_n(\tilde{\beta}) = \frac{\partial \bar{m}_n(\tilde{\beta})}{\partial \beta'}, \quad \tilde{\beta} \text{ lies between } \hat{\beta}_{GMM} \text{ and } \beta_0.$$

### Intuition

We approximate how the sample moments react to small changes in  $\beta$ . The Jacobian  $\Gamma$  plays the same role as the “design matrix” in regression. It captures how informative the moments are.

## Step 1: Linearize via the Mean Value Theorem



## Intuition

By the Mean Value Theorem, there exists  $\tilde{\beta} \in (\beta_0, \hat{\beta}_{\text{GMM}})$  such that the derivative  $\bar{G}_n(\tilde{\beta})$  equals the average slope between the endpoints. This  $\tilde{\beta}$  is the linearization point used to approximate  $\tilde{m}_n(\hat{\beta})$  around  $\beta_0$  in the GMM derivation.

# Mean Value vs. Taylor Approximation

**Why we say “Mean Value Approximation” rather than “Taylor Expansion”:**

- ▶ The true parameter  $\beta_0$  is **unknown**, so we cannot directly evaluate  $\Gamma_n(\beta_0) = \frac{\partial \bar{m}_n(\beta)}{\partial \beta'} \Big|_{\beta_0}$ .
- ▶ The **Mean Value Theorem** ensures there exists some point  $\tilde{\beta}$  between  $\beta_0$  and  $\hat{\beta}_{GMM}$  such that

$$\bar{m}_n(\hat{\beta}_{GMM}) = \bar{m}_n(\beta_0) + \Gamma_n(\tilde{\beta})(\hat{\beta}_{GMM} - \beta_0).$$

- ▶ As  $n \rightarrow \infty$ ,  $\hat{\beta}_{GMM} \xrightarrow{P} \beta_0$ , so  $\Gamma_n(\tilde{\beta}) \xrightarrow{P} \Gamma$ . This lets us **treat it like a first-order Taylor expansion asymptotically**.

## Key takeaway

The “mean value approximation” is the mathematically valid form of the linearization when the true parameter is unknown.

## Step 2: First-Order Condition (FOC)

The estimator minimizes the quadratic form

$$q_n(\beta) = \bar{m}_n(\beta)' W_n \bar{m}_n(\beta).$$

Differentiate with respect to  $\beta$  and set to zero:

$$\frac{\partial q_n(\hat{\beta}_{GMM})}{\partial \beta} = 2 \Gamma_n(\hat{\beta}_{GMM})' W_n \bar{m}_n(\hat{\beta}_{GMM}) = 0.$$

### Intuition

At the minimum, the weighted average of sample moments (the “residual moments”) must be orthogonal to the gradient direction  $\Gamma_n' W_n$ . This ensures that we are at the point where the sample moments are as close to zero as possible under  $W_n$ .

## Step 3: Substitute the Linear Approximation

Plug the linearized form of  $\bar{m}_n(\hat{\beta}_{GMM})$  into the FOC:

$$\Gamma_n(\hat{\beta}_{GMM})'W_n \left[ \bar{m}_n(\beta_0) + \Gamma_n(\tilde{\beta})(\hat{\beta}_{GMM} - \beta_0) \right] \approx 0.$$

Rearranging gives:

$$\hat{\beta}_{GMM} - \beta_0 \approx -(\Gamma_n' W_n \Gamma_n)^{-1} \Gamma_n' W_n \bar{m}_n(\beta_0).$$

## Step 4: Replace Sample Terms by Population Limits

Under standard regularity conditions:

$$\Gamma_n(\tilde{\beta}) \xrightarrow{p} \Gamma, \quad W_n \xrightarrow{p} W.$$

Hence,

$$\hat{\beta}_{GMM} - \beta_0 \approx -(\Gamma' W \Gamma)^{-1} \Gamma' W \bar{m}_n(\beta_0).$$

### Intuition

This linearization says: the GMM estimator is just a weighted linear transformation of the sample moments. Errors in  $\bar{m}_n(\beta_0)$  propagate to  $\hat{\beta}_{GMM}$  through  $\Gamma$  and  $W$ .

## Step 5: Scale by $\sqrt{n}$

Multiply both sides by  $\sqrt{n}$ :

$$\sqrt{n}(\hat{\beta}_{GMM} - \beta_0) \approx -(\Gamma' W \Gamma)^{-1} \Gamma' W \sqrt{n} \bar{m}_n(\beta_0).$$

### Interpretation

Sampling error in  $\bar{m}_n(\beta_0)$  drives the sampling error in  $\hat{\beta}_{GMM}$ . The term  $\Gamma' W$  transforms the moment noise into parameter noise.

## Step 6: Apply the Central Limit Theorem

By the multivariate CLT:

$$\sqrt{n} \bar{m}_n(\beta_0) \xrightarrow{d} \mathcal{N}(0, \Phi), \quad \Phi = \mathbf{E}[\mathbf{m}_i(\beta_0) \mathbf{m}_i(\beta_0)'].$$

Combining with the previous step:

$$\sqrt{n}(\hat{\beta}_{GMM} - \beta_0) \xrightarrow{d} \mathcal{N}\left(0, (\Gamma' W \Gamma)^{-1} \Gamma' W \Phi W \Gamma (\Gamma' W \Gamma)^{-1}\right).$$

### Intuition

Moment fluctuations are asymptotically normal, and the estimator inherits that normality—scaled and rotated by  $\Gamma$  and  $W$ .

## Step 7: Asymptotic Variance and Efficiency

$$\text{Avar}(\hat{\beta}_{GMM}) = (\Gamma' W \Gamma)^{-1} \Gamma' W \Phi W \Gamma (\Gamma' W \Gamma)^{-1}.$$

### Interpretation

- ▶  $\Phi$  – covariance of moment conditions (noise in the data).
- ▶  $\Gamma$  – sensitivity of moments to parameters (identification strength).
- ▶  $W$  – weighting scheme that determines efficiency.

The efficient GMM estimator uses  $W = \Phi^{-1}$ , minimizing this variance.

# Summary of the Derivation

1. **Linearize** sample moments around  $\beta_0$ .
2. **Use FOC** to link  $\hat{\beta}$  and  $\bar{m}_n(\beta_0)$ .
3. **Replace** sample Jacobians by their probability limits.
4. **Scale** by  $\sqrt{n}$  to study sampling variation.
5. **Apply CLT** to the sample moments.
6. **Derive** asymptotic normality:

$$\sqrt{n}(\hat{\beta}_{GMM} - \beta_0) \xrightarrow{d} \mathcal{N}(0, V_{GMM}),$$

with  $V_{GMM}$  as above.

# Applying the General GMM Variance Formula to OLS

**General GMM asymptotic variance:**

$$V_{GMM} = (\Gamma' W \Gamma)^{-1} \Gamma' W \Phi W \Gamma (\Gamma' W \Gamma)^{-1}.$$

**For OLS:**

$$m_i(\beta) = x_i(y_i - x_i' \beta) \Rightarrow \Gamma = -\mathbf{E}[x_i x_i'], \quad W = I, \quad \Phi = \mathbf{E}[x_i x_i' \varepsilon_i^2].$$

**Under homoskedasticity:**

$$\mathbf{E}[\varepsilon_i^2 | X_i] = \sigma^2 \Rightarrow \Phi = \sigma^2 \mathbf{E}[x_i x_i'].$$

**Plug in:**

$$V_{OLS} = \sigma^2 (\mathbf{E}[x_i x_i'])^{-1}.$$

## Interpretation

The general GMM variance collapses to the textbook OLS variance once we substitute the OLS moment conditions and homoskedasticity.

# Sample Analogues: From Population to Data

**Population matrices:**

$$Q_{xx} = \mathbb{E}[x_i x_i'], \quad \Phi = \sigma^2 Q_{xx}.$$

**Sample analogues:**

$$\frac{1}{n} X' X \xrightarrow{p} Q_{xx}, \quad \hat{\sigma}^2 = \frac{\hat{\varepsilon}' \hat{\varepsilon}}{n - k} \xrightarrow{p} \sigma^2.$$

**Hence:**

$$\hat{V}_{OLS} = \hat{\sigma}^2 (X' X / n)^{-1} \xrightarrow{p} V_{OLS}.$$

# Why TSLS is a GMM Estimator

**Moment conditions:**

$$E[z_i(y_i - x_i' \beta)] = 0$$

**GMM criterion:**

$$Q(\beta) = g_n(\beta)' W g_n(\beta) \quad \text{where} \quad g_n(\beta) = \frac{1}{n} Z' (y - X\beta)$$

**Minimization problem:**

$$\hat{\beta}_{GMM} = \arg \min_{\beta} (y - X\beta)' Z W Z' (y - X\beta)$$

**First-order condition:**

$$X' Z W Z' (y - X\hat{\beta}_{GMM}) = 0 \quad \Rightarrow \quad \hat{\beta}_{GMM} = (X' Z W Z' X)^{-1} X' Z W Z' y$$

**Special case:** If  $W = (Z' Z)^{-1}$ , then

$$\hat{\beta}_{GMM} = (X' P_Z X)^{-1} X' P_Z y \quad \text{where} \quad P_Z = Z (Z' Z)^{-1} Z'$$

## 7.5.2 Optimal Weighting and Efficiency

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**Goal:** Find  $W$  that minimizes the asymptotic variance  $V_{GMM}$ .

$$V_{GMM} = (\Gamma' W \Gamma)^{-1} \Gamma' W \Phi W \Gamma (\Gamma' W \Gamma)^{-1}.$$

The minimizing (optimal) weighting matrix is

$$W_{\text{opt}} = \Phi^{-1}.$$

Substituting  $W_{\text{opt}}$  yields

$$V_{GMM,\text{opt}} = (\Gamma' \Phi^{-1} \Gamma)^{-1}.$$

- ▶ This is the smallest possible asymptotic variance among all GMM estimators.
- ▶ The corresponding estimator is the **efficient GMM** (or two-step GMM).

## Intuition for the Optimal $W_{\text{opt}} = \Phi^{-1}$

- ▶ Think of  $W$  as telling us how much to “trust” each moment.
- ▶ If a moment condition has:
  - ▶ high variance  $\Rightarrow$  down-weight it,
  - ▶ low variance  $\Rightarrow$  give it more influence.
- ▶ Correlated moments:  $\Phi^{-1}$  also de-correlates them.

### Practical Implementation

1. **Step 1:** Estimate with  $W = I$  to get preliminary  $\hat{\beta}$ .
2. **Step 2:** Estimate  $\hat{\Phi}$  using residuals at  $\hat{\beta}$ .
3. **Step 3:** Re-estimate with  $W = \hat{\Phi}^{-1}$  (efficient 2-step GMM).

# Review: GMM and the Wald Test Analogy

**An Analogy:** Both the **GMM criterion function** and the **Wald test** measure how far some sample quantities are from zero, using an appropriate weighting matrix.

$$\underbrace{J_n(\theta)}_{\text{GMM criterion}} = n \bar{g}_n(\theta)' W_n \bar{g}_n(\theta)$$
$$\underbrace{W}_{\text{Wald statistic}} = (R\hat{\beta} - r)' \widehat{[R \text{Var}(\hat{\beta}) R']}^{-1} (R\hat{\beta} - r)$$

- ▶ **GMM:** minimizes the weighted distance of sample moments  $\bar{g}_n(\theta)$  from zero.
- ▶ **Wald:** measures the weighted distance of estimated restrictions  $(R\hat{\beta} - r)$  from zero.
- ▶ In both: the weighting matrix gives more weight to *precise and less correlated* components.

# Efficient (Two-Step) GMM in Practice

**Step 1:** Use a simple weight (e.g.,  $W_n = I$ ) to obtain a preliminary estimate:

$$\hat{\beta}^{(1)} = \arg \min_{\beta} \bar{m}_n(\beta)' \bar{m}_n(\beta).$$

**Step 2:** Estimate the covariance of the moments:

$$\hat{\Phi}_n = \frac{1}{n} \sum_{i=1}^n \hat{m}_i(\hat{\beta}^{(1)}) \hat{m}_i(\hat{\beta}^{(1)})', \quad \hat{m}_i(\hat{\beta}^{(1)}) = m(y_i, x_i, z_i, \hat{\beta}^{(1)}).$$

**Step 3:** Re-estimate using the optimal weight:

$$W_n = \hat{\Phi}_n^{-1}, \quad \hat{\beta}^{(2)} = \arg \min_{\beta} \bar{m}_n(\beta)' W_n \bar{m}_n(\beta).$$

**Result:**

$$\sqrt{n}(\hat{\beta}^{(2)} - \beta_0) \xrightarrow{d} \mathcal{N}(0, (\Gamma' \Phi^{-1} \Gamma)^{-1}).$$

## 7.6 GMM Applications

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# Why Economists Like GMM

- ▶ **Flexible:** needs only moment conditions – no full likelihood.
- ▶ **Unifying:** OLS, IV, 2SLS, dynamic panels all fit in one framework.
- ▶ **Theory-based:** estimates parameters implied by equilibrium or optimality.
- ▶ **Robust:** valid under heteroskedasticity or mild misspecification.
- ▶ **Widely used:**
  - ▶ **Macroeconomics:** Structural Models
  - ▶ **Finance:** Asset pricing and risk premia
  - ▶ **IO:** Demand and cost estimation

## Bottom Line

GMM connects **economic theory** to **data** with minimal assumptions.

# Structural Models and Moment Conditions

- ▶ **Idea:** GMM allows estimation of parameters in theoretical systems of equations where equilibrium conditions imply specific moments.
- ▶ Structural models:

$$f(y_i, x_i, \varepsilon_i; \theta_0) = 0 \quad \Rightarrow \quad \mathbf{E}[g(Z_i, \theta_0)] = 0$$

with  $g(\cdot)$  derived from the model's behavioral or equilibrium relations.

- ▶ **Examples:**
  - ▶ Demand and supply systems
  - ▶ Consumption Euler equations
  - ▶ Investment models with adjustment costs
- ▶ GMM estimates  $\hat{\theta}$  such that these model-implied moments match the data.

## Example: Consumption Smoothing Intuition

**Idea:** Consumers prefer smooth consumption over time — spending and saving so that the value of a euro today equals the value of a euro tomorrow.

**Basic trade-off:**

$$u'(c_t) = \beta(1 + r_{t+1}) \mathbf{E}_t[u'(c_{t+1})]$$

- ▶  $u'(c_t)$  = value of an extra unit of consumption today
- ▶  $\beta$  = how patient the consumer is
- ▶  $(1 + r_{t+1})$  = return from saving

**Economic meaning:**

- ▶ If today's marginal utility > expected future value → consume less today (save more).
- ▶ If it's lower → consume more today.

When consumers make these adjustments optimally, the equation holds on average in the data.

## Model-implied moment condition:

$$E_t [u'(c_t) (\beta(1 + r_{t+1})u'(c_{t+1}) - u'(c_t))] = 0.$$

**Step 1:** Use data on consumption growth and interest rates to construct the sample analogue of this moment.

**Step 2:** Find  $\hat{\beta}$  (and possibly risk aversion  $\gamma$ ) that makes the sample moment as close to zero as possible:

$$\hat{\beta}_{GMM} = \arg \min_{\beta} \bar{g}_n(\beta)' W \bar{g}_n(\beta)$$

## Interpretation:

- ▶ GMM checks whether consumers' observed choices are consistent with the theory.
- ▶ If the model's optimality condition fits the data well, our estimated  $\hat{\beta}$  measures how patient consumers are.

# Structural Systems and Moment Restrictions

- ▶ Consider a simultaneous system:

$$\begin{aligned}y_{1i} &= \alpha_1 y_{2i} + x'_{1i} \beta_1 + u_{1i}, \\y_{2i} &= \alpha_2 y_{1i} + x'_{2i} \beta_2 + u_{2i}.\end{aligned}$$

- ▶ Theoretical model implies cross-equation restrictions such as:

$$\mathbf{E}[z_{1i} u_{1i}] = 0, \quad \mathbf{E}[z_{2i} u_{2i}] = 0.$$

- ▶ Stack all equations into a single GMM system:

$$\mathbf{E}[g(Z_i, \theta_0)] = 0, \quad g(Z_i, \theta) = \begin{bmatrix} z_{1i}(y_{1i} - \alpha_1 y_{2i} - x'_{1i} \beta_1) \\ z_{2i}(y_{2i} - \alpha_2 y_{1i} - x'_{2i} \beta_2) \end{bmatrix}.$$

- ▶ Allows joint estimation and testing of cross-equation restrictions.

## Dynamic panel model:

$$y_{it} = \rho y_{i,t-1} + x'_{it}\beta + \mu_i + \nu_{it}.$$

**Problem:**  $y_{i,t-1}$  correlated with  $\mu_i$ .

- ▶ Difference to remove  $\mu_i$ :

$$\Delta y_{it} = \rho \Delta y_{i,t-1} + \Delta x'_{it}\beta + \Delta \nu_{it}.$$

- ▶ Instruments: earlier lags of  $y_{it}$  that remain correlated with  $\Delta y_{i,t-1}$  but uncorrelated with  $\Delta \nu_{it}$ .

$$E[y_{i,t-s} \Delta \nu_{it}] = 0 \quad \text{for } s \geq 2.$$

- ▶ GMM stacks these as valid moment conditions:

$$g_i(\theta) = \sum_{t=3}^T y_{i,t-2} (\Delta y_{it} - \rho \Delta y_{i,t-1} - \Delta x'_{it}\beta).$$

- ▶ Efficient estimation uses all available lags and instruments.

# Instruments in Arellano–Bond

**Example:**  $T = 5$  periods.

$$\underbrace{\begin{bmatrix} y_{i1} & 0 & 0 \\ y_{i1} & y_{i2} & 0 \\ y_{i1} & y_{i2} & y_{i3} \end{bmatrix}}_{Z_i} \quad \text{instruments for} \quad \begin{bmatrix} \Delta y_{i3} \\ \Delta y_{i4} \\ \Delta y_{i5} \end{bmatrix}$$

- ▶ Each row: valid instruments for  $\Delta y_{it}$  using all available lags  $y_{i,t-2}, y_{i,t-3}, \dots$
- ▶ Lower-triangular structure  $\Rightarrow$  expanding set of moment conditions.
- ▶ GMM combines them efficiently